

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A computer program product that stores instructions which when executed by a service provision computer system, causes the computer system to execute the steps comprising:

providing a procedure file storing that stores access method information for connection to a service;

~~ticket storage management means for storing and managing a ticket containing an~~  
plurality of tickets, each ticket comprising a first identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about the commodity and information about the service related to the commodity;

~~search control means for~~ searching, based on ~~[[an]]~~ the first identifier and a ticket request submitted by a user, ~~letting the ticket storage management means execute a search for~~  
a ticket of the plurality of tickets corresponding to the first identifier;

~~access method information retrieving means for~~ retrieving from the ticket obtained by the search the corresponding storage location information of ~~[[a]]~~ the procedure file ~~included in the ticket obtained by the search and retrieving access method information from the~~  
procedure file based on ~~the basis of~~ the storage location information;

~~service information acquiring means for~~ retrieving ~~[[an]]~~ a corresponding access address of a corresponding service provider included in the ticket obtained by the search, ~~demanding~~ requesting service provision content information from the service provider based  
on ~~the basis of~~ the access address of the service provider, and acquiring the service provision content information about the service in accordance with an access method stored in the procedure file ~~about the service~~; and

~~presentation control means for presenting to the user at least one of~~ the information about the commodity included in the ticket, the information about the service, the access method information retrieved, and the service provision content information acquired,

wherein the ticket ~~is allowed to contain further comprises~~ information for deriving ~~[[an]] a second~~ identifier different from the ~~aforementioned first~~ identifier, as the information about the commodity or as the information about the service, and

wherein the ~~search control means lets the ticket storage management means further execute derivation of a different~~ searching comprises generating the second identifier based on information acquired from the ticket obtained by the search, and ~~a search~~ searching for a ticket corresponding to the ~~different second~~ identifier.

Claim 2 (Currently Amended): The ~~service provision system~~ computer program product according to claim 1, further comprising:

~~request accepting means for accepting~~ ~~[[an]] the first~~ identifier and ~~[[a]] the~~ ticket request submitted by ~~[[a]] the~~ user, with identification information of the user; and

~~user information memory means for memorizing~~ storing user information ~~containing comprising~~ user's preference information and service use information, in correlation with the identification information of ~~[[a]] the~~ user,

wherein the ~~presentation control means retrieves from the user information memory means, comprises retrieving~~ user information correlated with the identification information of ~~[[a]] the~~ user ~~acquired in acceptance by the request accepting means, selects the accepting step, selecting~~ a service provider based on the basis of the user information and the service provision content information, and ~~presents to the user, presenting the~~ service provision content information and access method information about the service provider thus selected.

Claim 3 (Currently Amended): The ~~service provision system~~ computer program product according to claim 1, wherein the presentation ~~control means performs~~ comprises:  
performing a search with a search engine, using a keyword included in the information about the commodity or in the information about the service, as a search key, and presenting ~~presents to the user~~, link information obtained by the search.

Claim 4 (Currently Amended): A service provision method executed in a service provision system, the method comprising:

providing a procedure file ~~storing~~ that stores access method information for connection to a service; and

~~ticket storage management means for~~ storing and managing a plurality of tickets, each ticket comprising ~~ticket containing an a first~~ identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about the commodity and information about the service related to the commodity, ~~said service provision method comprising~~;

~~a search control step of~~ searching, based on ~~[[an]]~~ the first identifier and a ticket request submitted by a user, ~~letting the ticket storage management means execute a search for~~ a ticket of the plurality of tickets corresponding to the first identifier;

~~an access method information retrieving step of~~ retrieving from the tickets obtained by the search corresponding storage location information of ~~[[a]]~~ the procedure file ~~included in the ticket obtained by the search~~ and retrieving access method information from the procedure file based ~~on the basis of~~ the storage location information;

~~a service information acquiring step of~~ retrieving an access address of ~~[[a]]~~ the corresponding service provider included in the ticket obtained by the search, ~~demanding~~

~~requesting~~ service provision content information from the service provider ~~based on the basis~~ of the access address of the service provider, and acquiring the service provision content information about the service in accordance with an access method stored in the procedure file ~~about the service~~; and

~~a presentation control step of presenting to the user~~ at least one of the information about the commodity included in the ticket, the information about the service, the access method information retrieved, and the service provision content information acquired,

wherein the ticket ~~is allowed to contain~~ further comprises information for deriving ~~[[an]]~~ a second identifier different from the ~~aforementioned~~ first identifier, as the information about the commodity or as the information about the service related to the commodity, and

wherein the ~~search control step is to let the ticket storage management means further execute derivation of a different~~ searching comprises generating the second identifier based on information acquired from the ticket obtained by the search, and ~~a search~~ searching for a ticket corresponding to the ~~different~~ second identifier.

Claim 5 (Currently Amended): The service provision method according to claim 4, ~~wherein the service provision system further comprises~~ comprising:

~~request accepting means for~~ accepting ~~[[an]]~~ the first identifier and ~~[[a]]~~ the ticket request submitted by ~~[[a]]~~ the user, with identification information of the user; and

~~user information memory means for memorizing~~ storing user information ~~containing~~ comprising user's preference information and service use information, in correlation with identification information of ~~[[a]]~~ the user, and

wherein the presentation control step ~~is configured~~ comprises,

~~retrieving to retrieve from the user information memory means,~~ user information correlated with the identification information of ~~[[a]] the user acquired in acceptance by the request accepting means,~~

~~to select~~ selecting a service provider based on ~~the basis of~~ the user information and the service provision content information, and

~~to present to the user,~~ presenting the service provision content information and access method information about the service provider thus selected.

Claim 6 (Currently Amended): The service provision method according to claim 4, wherein the presentation ~~control~~ step ~~is configured~~ comprises:

~~to perform a search~~ searching with a search engine, using a keyword included in the information about the commodity or in the information about the service, as a search key, and ~~to present to the user,~~ presenting link information obtained by the search.

Claim 7 (Currently Amended): ~~[[An]]~~ A computer program product that stores instructions to be executed by an information provision control computer system which when executed on the computer system, causes the computer system to execute instructions comprising:

providing a procedure file ~~storing~~ that stores access method information for connection to a service;

~~ticket storage management means for storing and managing a plurality of tickets, each ticket containing an~~ comprising a first identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about the commodity and information about the service related to the commodity;

~~request accepting means for accepting~~ [[an]] the first identifier and a ticket request submitted by a user, with identification information of the user;

~~user information memory means for memorizing~~ storing user information ~~containing comprising~~ user's preference information and service use information, in correlation with identification information of [[a]] the user;

~~search control means for searching,~~ based on [[an]] the first identifier and a ticket request acquired ~~in acceptance by the request accepting means, letting the ticket storage management means execute a search for~~ from the user, a ticket of the plurality of tickets corresponding to the first identifier;

~~access method information retrieving means for retrieving from the ticket obtained by the search corresponding~~ storage location information of [[a]] the procedure file ~~included in the ticket obtained by the search and retrieving access method information from the procedure file based on the basis of the storage location information;~~

~~service information acquiring means for retrieving~~ [[an]] a corresponding access address of a corresponding service provider included in the ticket obtained by the search, ~~demanding requesting~~ service provision content information from the service provider based on the basis of the access address of the service provider, and acquiring the service provision content information about the service in accordance with an access method stored in the procedure file ~~about the service;~~ and

~~presentation control means for presenting to the user at least one of~~ the information about the commodity included in the ticket, the information about the service, the access method information retrieved, and the service provision content information acquired,

wherein the ticket ~~contains~~ further comprises permission condition information indicating a condition for [[a]] the user to whom presentation of the information included in the ticket is permitted, and

wherein the presentation ~~control means is configured~~ comprises,  
~~to retrieve from the user information memory means,~~ retrieving user information  
correlated with identification information of the user acquired in the acceptance step,  
~~to determine~~ determining whether the presentation of the information in the ticket to  
the user is to be permitted, based on the user information and the permission condition  
information in the ticket, and  
~~to perform~~ performing the presentation to the user when the presentation is permitted.

Claim 8 (Currently Amended): The ~~information provision control system~~ computer  
program product according to Claim 7, further comprising:

~~user registration means for~~ keeping and managing predetermined registration  
information of ~~users~~ members belonging to a community and, in response to [[a]] the  
registration request from [[a user]] the member, registering corresponding registration  
information of the [[user]] member; and

~~ticket registration requesting means for~~ accepting a registration request for registration  
of a ticket ~~containing~~ comprising an identifier given to a commodity related to [[user]] the  
member information ~~of the user~~ and an access address of the [[user]] member, which is  
submitted from the registered [[user]] member becoming the service provider and desiring to  
provide information of the access address of the [[user]] member, and ~~requesting the ticket~~  
~~storage management means to register~~ registering the ticket,

wherein the ~~ticket storage management means~~ the storing and managing registers a  
new ticket ~~containing~~ comprising the identifier and the access address, based on the  
registration request for registration of the ticket.

Claim 9 (Currently Amended): The ~~information provision control system~~ computer program product according to Claim 7, further comprising:

~~user registration means for~~ keeping and managing predetermined registration information of ~~[[users]]~~ members belonging to a community and, in response to ~~[[a]]~~ the registration request from a ~~[[user]]~~ member, registering corresponding registration information of the ~~[[user]]~~ member; and

~~user information managing means for~~ accepting an information presentation request for presentation of information of a ticket about a commodity related to the ~~[[user]]~~ member information ~~of the user~~ from the registered ~~[[user]]~~ member, and updating the ~~[[user]]~~ member information ~~of the user memorized in the user information memory means~~ stored during the keeping and managing step, to correlate the ~~[[user]]~~ member information ~~of the user~~ with the permission condition information about the ticket so as to permit the presentation of the information in the ticket to the user.

Claim 10 (Currently Amended): An information provision control method executed in an information provision control system, the method comprising:

providing a procedure file ~~storing~~ that stores access method information for connection to a service;

~~ticket storage management means for~~ storing and managing a ticket ~~containing an~~ comprising a first identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about the commodity and information about the service related to the commodity; ~~[[and]]~~



~~user information memory means for memorizing~~ storing user information ~~containing~~  
comprising user's preference information, in correlation with identification information of  
[[a]] the user[[,]]:

~~said information provision control method comprising:~~

~~a request accepting step of~~ accepting [[an]] the first identifier and a ticket request  
submitted by [[a]] the user, with identification information of the user;

~~a search control step of~~ searching, based on the first identifier and the ticket request  
acquired in the accepting step, ~~letting the ticket storage management means execute a search~~  
for a ticket corresponding to the first identifier;

~~an access method information retrieving step of~~ retrieving from the ticket obtained by  
the search corresponding storage location information of [[a]] the procedure file ~~included in~~  
~~the ticket obtained by the search~~ and retrieving access method information from the  
procedure file based ~~on the basis of~~ the storage location information;

~~a service information acquiring step of~~ retrieving an access address of a service  
provider included in the ticket obtained by the search, ~~demanding~~ requesting service  
provision content information from the service provider based ~~on the basis of~~ the access  
address of the service provider, and acquiring the service provision content information about  
the service in accordance with an access method stored in the procedure file ~~about the~~  
service; and

~~a presentation control step of~~ presenting ~~to the user~~ at least one of the information  
about the commodity included in the ticket, the information about the service, the access  
method information retrieved, and the service provision content information acquired,

wherein the ticket ~~contains~~ comprises permission condition information indicating a  
condition for [[a]] the user to whom presentation of the information included in the ticket is  
permitted, and

wherein the presentation control step is configured to retrieve ~~from the user~~  
~~information memory means~~, user information correlated with the identification information  
of ~~[[a]]~~ the user acquired in the accepting step, to determine whether presentation of the  
information in the ticket to the user is to be permitted, based on the user information and the  
permission condition information in the ticket, and to perform the presentation to the user  
when the presentation is permitted.

Claim 11 (Original): The information provision control method according to Claim  
10, ~~wherein the information provision control system further comprises~~ comprising:

~~user registration means for~~ keeping and managing predetermined registration  
information of users belonging to a community and, in response to a registration request from  
~~[[a]]~~ the user, registering corresponding registration information of the user;

~~the information provision control method further comprising:~~

~~a registration request step of,~~ registering the ticket based on a registration request for  
registration of a ticket ~~containing~~ comprising an identifier given to a commodity related to the  
user information of the user and an access address of the user, which is submitted by the  
registered user becoming the service provider and desiring to provide information of the  
access address of the user, ~~requesting the ticket storage management means to register the~~  
ticket; and

~~a ticket registering step of letting the ticket storage management means register~~  
registering a new ticket ~~containing~~ comprising the identifier and the access address, based on  
the registration request for registration of the ticket.

Claim 12 (Currently Amended): The information provision control method according  
to Claim 10, ~~wherein the information provision control system further comprises~~ comprising:

~~user registration means for~~ keeping and managing predetermined registration information of users belonging to a community and, in response to a registration request from a user, registering corresponding registration information of the user, and

~~the information provision control method further comprising a user information updating step of~~ updating, based on an information presentation request for presentation of information of a ticket about a commodity related to the user information of the user, which is submitted by the registered user, updating the user information of the user ~~memorized in the user information memory means~~, to correlate the user information of the user with the permission condition information about the ticket so as to permit the presentation of the information in the ticket to the user.